Why won't my attendee's photo (or my Exhibitor's logo, or my Static Content image) appear? [image sizes]

Last Modified on 03/11/2025 1:29 am EDT

This can happen because the file size (of the image) is too large. Incorrect file sizes can also cause sites and apps to load very slowly.

Below is a list of recommended image file sizes. You can also read more about editing and resizing images in our Education Resources article on this topic.

NOTE: The image sizes below may also vary depending on what device is being used to view the site, app, etc.

Image Dimensions in EventsAir

Contact Photos — 600x600 pixels Square

Contact Photos — 600x800 pixels Passport

Attendee App

(Modern theme) 144 x 144 pixels (only appears inside EventsAir – useful if you have multiple apps)

Icon

Attendee App

(Modern theme) Minimum 96px high and width:height ratio of at least 3:1 or 4:1, or greater.

Title bar icon

Attendee App

(Modern theme) 640 x 960 pixels - appears briefly when app is loading.

Splash image

Attendee App
(Modern theme)

1600 x 900 - margin of 250px (1100 to 1100 to 110

 1600×900 - margin of 250 px on all edges if text/logo must appear to allow for resizing (central

'safe area' of 1100 x400 will NOT be cropped even when scaling for different devices).

Header/Hero image

Attendee App

(Modern theme) In Modern theme, leave blank OR add a plain image and ensure high contrast with text.

Background Image

(Modern theme) Standardized 1440 x 288 (5:1 ratio) banner advertisements Attendee App -144x144 pixels (only appears inside EventsAir) Icon Attendee App -640x960 pixels Splash Image Attendee App -1440 pixels wide (any height is accepted) Header Attendee App -1440x2880 pixels **Background Image** Organizer App — 144x144 pixels Icon Organizer App — 640x960 pixels Splash Image Organizer App — 1440 pixels wide (any height is accepted) Header Organizer App — 1440x2880 pixels Background Image Event website -1200 pixels wide (any height is accepted) - this is a MINIMUM image size for viewing on mobile. Header & Footer You may have more success with images that are 1920 x1080px. Interactive Sites — 1000 pixels wide (any height is accepted). Again, sites viewed on a mobile device may look Header & Footer different and you should test other options. Interactive Sites-371x255 pixels **Hotel Images**

Attendee App

Email - Header &

Footer

640 pixels wide (any height is accepted)

App Store Apps — Header & Footer

1000px wide (any height is accepted)

Image Dimensions in OnAIR

Remote Attendee Portal

Session Thumbnail 1920x1080 pixels

OnAIR 2D Mode

Portal Sponsor Images 870x155 pixels

Sign In Screen 890x940 pixels

Header Bar Image 360x50 pixels

Gamification Icon 144x144 pixels

Lower Thirds Background Images 132x1280 pixels excluding logo (transparency allowed)

Lower Thirds Logo 144x144 pixels

OnAIR 3D Mode

Poster Lobby & Exhibition Hall Background 1920x1920 pixels

Exhibition Hall Panorama Image 3840x1920 pixels

Standard Exhibition Stand 940x650 pixels

Large Exhibition Stand 1400x650 pixels