Why do I get too many QR codes when I try to set up a 'Exhibitor stand visit' goal?

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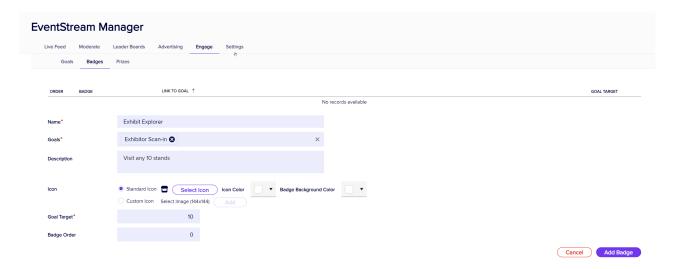
Setting up this type of goal is useful when you don't need to track which stands have been visited, but you want to reward attendees for scanning the QR code they see on display at each stand. To avoid having too many QR codes, follow the steps below.

Communication panel

- 1. Go to EventStream Manager (paper plane in speech bubble icon, tools on the right)
- 2. Under the Engage tab, then under Goals, set up an Exhibitor Stand Visit goal.

NOTE: No matter how many stands you have, using this method means you only need to set up one **Exhibitor Stand Visit** goal. This will generate a unique QR code for each exhibitor, to ensure attendees really are visiting different stands. So if you had 20 stands and accidentally set up this type of goal 20 ties, you'd end up with 400 QR codes. If you have more than one Stand Type, you could create a number of goals here using the Visit the Stand of Stand Type option, and specifying stand type(s).

 Under the Badges tab, create a badge linked to achieving the Exhibitor Stand Visit goal a certain number of times. (For example, set the Goal Target to 10 if you want them to visit 10 stands.)



Attendees could show the badge to claim a prize or gift, or alternatively, you could allocate a number of points per stand visit that can be redeemed for coins/prizes. To set up individual stand goals, and find out more about printing QR codes for each exhibitor stand to put on display, read the FAQ about Scan Location goals for exhibition stands.