

Why do I get too many location QR codes when I try to set up a ‘Exhibitor stand visit’ goal?

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Setting up this type of goal is useful when you don’t need to track which stands have been visited, but you want to reward attendees for scanning the location QR code they see on display at each stand. To avoid having too many location QR codes, follow the steps below.

Communication panel

1. Go to **EventStream Manager** (paper plane in speech bubble icon, tools on the right)
2. Under the **Engage** tab, then under **Goals** , set up an **Exhibitor Stand Visit** goal.

NOTE: No matter how many stands you have, using this method means you only need to set up one **Exhibitor Stand Visit** goal. This will generate a unique QR code for each exhibitor location, to ensure attendees really are visiting different stands. So if you had 20 stands and accidentally set up this type of goal 20 times, you’d end up with 400 location QR codes. If you have more than one Stand Type, you could create a number of goals here using the Visit the Stand of Stand Type option, and specifying stand type(s).

1. Under the **Badges** tab, create a badge linked to achieving the **Exhibitor Stand Visit** goal a certain number of times. (For example, set the Goal Target to 10 if you want them to visit 10 stands.)

EventStream Manager

Live Feed Moderate Leader Boards Advertising **Engage** Settings

Goals **Badges** Prizes

ORDER	BADGE	LINK TO GOAL ↑	GOAL TARGET
No records available			

Name* Exhibit Explorer

Goals* Exhibitor Scan-in ✕

Description Visit any 10 stands

Icon Standard Icon Custom Icon Icon Color Badge Background Color

Goal Target* 10

Badge Order 0

Attendees could show the badge to claim a prize or gift, or alternatively, you could allocate a number of points per stand visit that can be redeemed for coins/prizes. To set up individual stand goals, and find out more about printing QR codes for each exhibitor stand to put on display, read the [FAQ about Scan Location goals for exhibition stands](#).