How do I set up a raffle-style (lottery-style) prize draw?
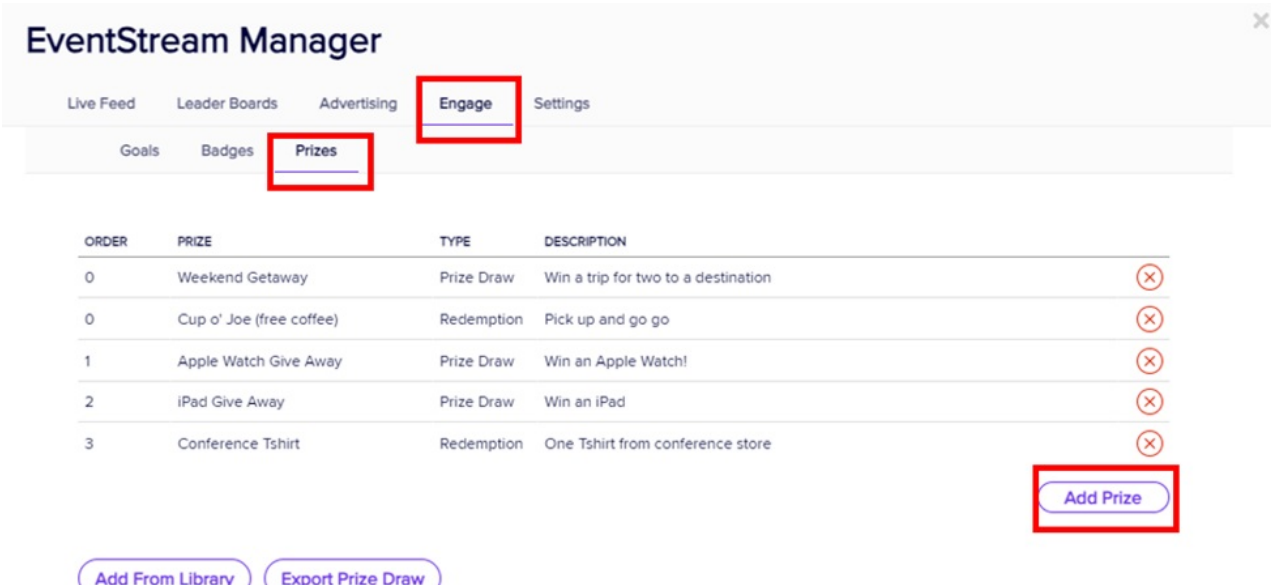
Last Modified on 11/25/2024 3:05 am EST

1. Go to the **Communications** panel

2. Select **"Manage EventStream"** from Actions — the icon is a paper plane inside a speech bubble.

3. Under the **Engage** tab, there are three headings: **Goals, Badges, Prizes.**

4. Under Prize, select "Add Prize".

5. For Type, choose Prize Draw from the drop-down.

6. You need to fill out name and description and supply an image (maximum 1440 pixels wide — test images to make sure they appear correctly in smart devices).

7. Nominate how many points are needed to get 1 ticket. (Enter this number in the "Attendees Receive 1 Ticket for Every (Ticket to Points Earned)" field.

   1. **Order** — you can set the order that prizes appear in the Attendee App. (Zero will be 1st, 1 will appear second, and so on.)

2. **Filter Potential Winners** — You can use this option to filter for the allowed attendees to participate in the prize draw. For example, you may wish to exclude staff, speakers or exhibitors from a prize draw. Be sure to follow any laws and regulations for your region in relation to running prize draws.

3. You can also make the prize draw inactive for a time if needed (and reactivate it later).

To draw the prize, use the **EventStream Engage Analytics** app, under Prize Draw.