How do I set up a raffle-style (lottery-style) prize draw?

Last Modified on 02/16/2025 5:45 pm EST

- 1. Go to the Communications panel
- 2. Select "Manage EventStream" from Actions the icon is a paper plane inside a speech bubble.

Communicatio	ons																🕅 Actions
STATUS		- G	Planner	View	Cale	endar	- Wee	ək		 Search 	Februar	v 2025					Send communication
	Email	Text	Sep	Febru	ary 20	25				TODAY		17 Mon	18 Tue	19 Wed	20 Thu	Ū	
Queued	0	0	Oct								7:00 AM						News, alerts & posts
Outbox	0	0	Nov	SU	МО	TU	WE	TH	FR	SA							
Eniled	0	0	Dec							1						۵.	Survey manager
T dired	-		2025	2	3	4	5	6	7	8							
Sent (Last 7 days)	0	0	Feb		10						8:00 AM						Social media automation
			Mar	9	10		12	15	14	15							
			Apr	16	17	18	19	20	21	22						9	EventStream manager
MERGE DOCS	(New	May	23	24	25	26	27	28		9:00 AM						
			Jun														
Lifetime Member Confirmatio	on		Jul														
				h.I.a	20	195											
Registration Contirmation											10:00 AM						

- 3. Under the Engage tab, there are three headings: Goals, Badges, Prizes.
- 4. Under Prize, select "Add Prize".

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Live Feed Leader Goals Badges	rds Advertising Engage Settings	
ORDER PRIZE	TYPE DESCRIPTION No records available	
		Add Prize
Add From Library Exp	Prize Draw	

5. For Type, choose Prize Draw from the drop-down.

6. You need to fill out name and description and supply an image (maximum 1440 pixels wide — test images to make sure they appear correctly in smart devices).

7. Nominate how many points are needed to get 1 ticket. (Enter this number in the "Attendees Receive 1 Ticket for Every (Ticket to Points Earned)" field.

1. Order — you can set the order that prizes appear in the Attendee App. (Zero will be 1st, 1 will appear second, and so on.)

- 2. Filter Potential Winners You can use this option to filter for the allowed attendees to participate in the prize draw. For example, you may wish to exclude staff, speakers or exhibitors from a prize draw. Be sure to follow any laws and regulations for your region in relation to running prize draws.
- 3. You can also make the prize draw inactive for a time if needed (and reactivate it later).

To draw the prize, use the EventStream Engage Analytics app, under Prize Draw.