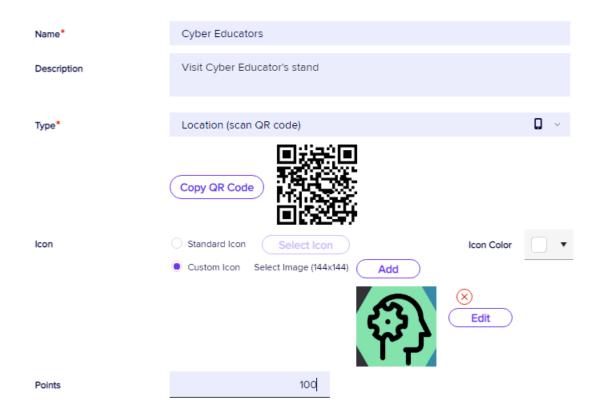
How do I create an exhibitor passport for attendee to track their stand visits?

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Using the Location QR code goal, you could set up a goal for each Exhibitor which includes their name and logo. You then give each exhibitor their unique QR code for attendees to scan.

- 1. In the Communications panel, select the EventStream option.
- 2. Select the Engage tab and under Goals, select the Add Goal option.
- 3. Enter a name (Exhibitor's name) and description (optional). Then, under **Type**, scroll down and select the **Location** (scan QR Code) option.
- 4. Add your exhibitor's logo by selecting the Custom Icon option under Icon and then uploading the correct logo.



- 5. Next, enter the amount of points for your goal and set the **Personal Limit** to 1. This means each attendee can only scan this goal once.
- 6. Now Save.

You could also set this as a **Location (using Beacon)** goal type and then to populate your exhibition area with beacons set to a low range. This would work best if your stands are grouped into sections, and you put a beacon in each section.