

Sponsorship module (setup)

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EventsAir lets you manage all aspects of your sponsorship program, fully integrated with the entire database. You can track the sponsors for your event and the sales cycle for those sponsors. EventsAir lets you manage everything included in their sponsorship package and keep track of what you need to do for them. Handle payment schedules and payments, along with additional items the sponsors might want to purchase, such as event registrations, accommodation, and optional functions.

The Sponsorship module lets you create sales packages that you can customize for prospective sponsors. You can manage and track each package throughout the sales process, and then the delivery of your package items to each sponsor.

When you create packages, you will indicate which inclusive items are included in the package. These inclusions might be:

- Logo placements
- Promotional opportunities
- Meal sponsorships
- Premium booths and booth placement
- Complimentary registrations
- Function tickets
- Much more!

You will also be able to create custom checklists so you can easily stay on track in managing your sponsors. As part of this, you will be able to store and view documents from your sponsors, including logos, branding details, program descriptions, and more.

Sponsorship Portal App

Not only are you able to collect information and manage your sponsors directly in EventsAir, you are also able to provide a dedicated [Sponsorship Portal](#) for sponsors. This portal is where potential sponsors can purchase sponsorship packages, and for current sponsors to upload and provide you with the items and information you define in the checklist options.

The Sponsorship module includes:

- [Sponsorship Preferences](#)
 - [Sponsorship Options](#)
 - [Sponsorship Portal](#)
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