

May Webinar 2023 – Making Gamification Work for your Event

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A video guide to gamification (goals, reward badges, prizes, coins) in EventsAir!

NOTE: EventsAir Version 16 is here and if you've already updated, your screen won't look exactly like this video. In the newer version:

- The event selection screen (opening screen) is cleaner, and Global Tools are under the Menu button.
- The Navigation menu (in an event) is on the left-hand side .
- Some tools have now been grouped (e.g. Attendee Action Buttons in the Attendees Panel are now all under the "Actions" button, top right).

After a changeover period, all our videos will be updated.

Q&A

Show All

These questions have been collated from the 3 regional webinars. Some questions were asked by more than one person, so you may not see the exact same wording you used in your question. Also we can only answer in general terms, so bear in mind your specific situation may need a different solution.

Where do I start?

- Do you have some basics to get me started?

Badges vs coins

- Can a badge be redeemed for a small item without setting up a coins/redemption desk system?

Adding/checking points

- How do I bulk add engagement/gamification points?
- How do I check an attendee's engagement/gamification points?

Goals related to exhibitor stands

- How does the 'Exhibitor Scan Lead' goal work?

- Can I give points for visiting a specific stand (or session), or report on which stands have been visited?
- How do I set up an exhibitor passport where attendees can see who they've visited?
- Is there a limit to the number of location goals I can set up?

Timing – Display and Active

- How do you use timing functionality within a goal?

Leader boards and moderating posts (and photos)

- How do I set up leader boards in gamification (EventStream)?
- How do I moderate posts?
- Is there a way to moderate photos if they're uploaded via the attendee app?

Winning prizes

- Can attendees win tickets to a function?
- How do you set up a raffle (lottery-style) prize draw?

Reports and analytics

- Is there a report in the back end we can download to view the Leader Board?

Support portal – email vs ticket

- Can you give more detail about why it's better to submit a ticket than email support?
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