Analytic Reports (OnAIR)

In the Analytics Dashboard, you have an extensive selection of reports you can view and export from OnAIR. These reports are fully up-to-date and accurate to the time they are run and offer a variety of data points and detail.

You can run reports for (Click to jump to that section to view available reports):

- Session
- Function
- Exhibition
- Poster
- OnAIR Platform
- Help Desk
- Attendee Journey

Each of these categories offer the ability to filter within the category and then choose from a list of pre-built reports.

Session

Session reports provide valuable data about participation in your OnAIR sessions. When you select session, you will be shown a second dropdown list of all available sessions at your event.

Once you select a session, you will be able to run these reports:

- Attend Session (After the Session)
- Attendance Report
- Attendance Report – Session Recording
- Attended Session
- On-Demand Session Gallery – Viewed Videos
- On-Demand Session Gallery – Visited
- Participated in a Live Poll
- Participated in Live Q&A
- Presented in Live Session
- Presenter Gallery – Visited
- Watched Session Recording
- Watched Session Recording (Presenter)

Function

Function Reports provide valuable data about participation in your OnAIR functions. When you select function you

will be shown a second dropdown list of all available functions at your event.

Once you select a function, you will be able to run these reports:

- Attended Function
- Joined Function Conversation

Exhibition

Exhibition Reports provide valuable data about your attendee's participation with different exhibitors. When you select Exhibition, you will be shown a second dropdown list of all available Exhibitors at your event. You can also choose "All" which generates a report of all exhibitor data.

Once you select a specific Exhibitor (or All) you will be able to run these reports:

- Brochure Gallery – Viewed Brochure
- Brochure Gallery – Viewed Video
- Brochure Gallery – Visited
- Brochure Gallery – Visited URL
- Captured Exhibitor Lead
- Downloaded Exhibitor Brochure
- Exhibitor – Attendee in Live Pre-Scheduled Meeting
- Exhibitor – Attendee Waiting for Live Pre-Scheduled Meeting
- Joined Exhibition Presentation
- Joined Exhibition Live Chat
- Joined Exhibition Live Meeting
- Viewed Exhibition Presentation
- Visited Exhibitor
- Visited Virtual Exhibitor

Poster

Poster session reports provide valuable data about participation in poster presentations. When you select poster, you will be able to run these reports:

- Attended Poster Presentation
- Attended Poster Session
- Poster Gallery – Visited
- Viewed Poster Presentation

OnAIR Platform

OnAIR Platform reports provide a selection of reports that report on your overall OnAIR Event. When you select OnAIR Platform, you will be able to select these reports:

- Accessed Virtual Control Room
- Attendee to Attendee Virtual Meeting
- Downloaded Handout Report
- Exhibitor Pre-Scheduled Meeting
- Exported Contacts
- Exported Notes
- Galleries Visited
- Made Meeting Hub Connection
- Sponsor Banner Click
- Started Host Feed from Virtual Control Room
- Stopped Host Feed from Virtual Control Room
- Successfully Signed In
- Updated Profile

Help Desk

Help Desk reports provide a selection of reports that report on your Live Support activity at your virtual program. When you select Help Desk, you will be able to select these reports:

- Cancelled Live Support Request
- Completed Live Support
- Requested Live Support

Attendee Journey

Attendee Journey is a powerful display of all actions taken by a specific attendee. Every choice an attendee makes is typically recorded as an action, such as Successfully Signed In, Timeline, Updated Profile, Viewed Session and much more.