

Analytics in the OnAIR Portal

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Analytics Dashboard

Analytics is a powerful tool that lets you view a variety of statistical data surrounding your virtual program.

- **The Timeline tab** shows a real-time display of attendance across the entire timeline, in sessions and functions, or attendance in the virtual exhibition.
- **The Sessions tab** shows a real-time display of attendance for each session, broken down by specific days. Indicators show numbers for those who have attended as well as for those who are currently attending when you are viewing the analytics display.
- **The Functions tab** shows a real-time display of attendance for each function, broken down by specific days. Indicators show numbers for those who have attended as well as for those who are currently attending when you are viewing the analytics display.
- **The Posters tab** shows a real-time display of attendance for each poster session, broken down by specific poster presentations. Indicators show numbers for those who have attended, those who are currently in the queue as well as for those who are currently attending each poster session when you are viewing the analytics display.
- **The Exhibition tab** All Display shows in real time information across your entire exhibition as well as for specific exhibitors. See [Exhibition Analytics](#) for additional information.
- **The Map** is powerful geolocation tool that shows the numbers of attendees from every country around the globe. You can adjust the map timeline and see how the numbers rise and fall during the entire event.
- **The Report tab** displays a variety of reports that can be viewed online or printed. Please see [Analytic Reports](#) for additional information.
- **The AIRCast Engagement tab** lets you view and export all of your AIRCast activities along with the hours of usage. This data is extremely valuable for analyzing your AIRCast usage on an event by event basis. AIRCast Engagement data can be exported at a basic and a detailed level.
- **The Export Analytics tab** lets you generate and export a full export of raw analytic tracking points for the past 30 days your portal has been in use.

Note: Information displayed in the Analytics Dashboard are accessible for 30 days.

For More Information, please see:

- [Exhibitor Analytics](#)
 - [Analytic Reports](#)
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