

Creating Targeted Sessions and Functions

Last Modified on 06/02/2022 5:28 pm EDT

Creating Targeted Sessions and Functions

OnAIR offers a powerful feature where you can target filter selected attendees to view a specific session, workshop, virtual networking function or virtual group conversation.

This is done in Live Stream or Virtual Function Access.

Simply select the Target Group Option and then filter for the specific attendee type you wish to give access to.

You can filter on any aspect of the EventsAir database, including:

- Registration Types
- Marketing Tags
- Contact Details such as Country
- Any other data field as required


Enable Live Streaming

Live Stream Access (OnAIR and App)

All Attendees

All Virtual Attendees

Virtual Attendees who registered for this session

Target Group 

Enable Virtual Attendance in OnAIR Portal

Virtual Function Access

All Attendees

All Virtual Attendees

Virtual Attendees who registered for this function

Target Group 